

THE EFFECT OF A PHEROMONE COLLAR ON PUPPY DEVELOPMENT



ANIMAL WELFARE RESEARCHERS NEED YOUR HELP

WHAT'S IT ALL ABOUT?

- A placebo controlled study to examine whether a dog pheromone collar may help to reduce the severity or development of certain potentially problematic behaviours in puppies.

WHAT WILL YOU NEED TO DO?

- You can make a big difference and all you need to do is spread the word and inform puppy owners of our trial.
- To help you we have made:
 - A poster for your waiting room
 - A leaflet for owners that could be handed out to owners or even better put in your puppy pack & chatted about during the consult
 - A social media post to tweet, post or instagram
- There are some inclusion criteria but do not worry, we have made sure these are all included on the study leaflet for you to show to owners so they know from the start

SO THERE MUST BE A CATCH?

- Not at all!!
- If an owner decides they would like to take part then all they need to do is email the University of Lincoln (puppydevelopment@lincoln.ac.uk) and they can take it from there.
- Remember to tell the owner to record your name and vet practice on their application. Why? So we can thank you!

A BIG THANK YOU?

- For every successful sign up to the trial with the University of Lincoln - you will receive a £10 voucher.
- We would recommend having 1 named person who is responsible. Either they do all the work and get the reward or you share it as a team

BUT WHAT ABOUT THE OWNERS?

- Do not worry, they get a thank you too!
 - Entered into a draw to win an iPad (1:50 chance of winning so very good odds).
 - On completion they will receive a goody bag containing 2 pheromone products and a LOGIC Gel!

SUMMARY OF WHAT WILL HAPPEN



*Project has been approved by an independent ethics committee.